

**COLDWATER COMMUNITY SCHOOLS  
BOND ADVISORY COUNCIL (BAC) MEETING  
OCTOBER 2, 2014**

Superintendent Kerr welcomed staff and community members to the first BAC meeting. She told the group we are seeking the Council's input regarding a bond initiative in May. We are also seeking individuals who will serve as volunteer chairpersons.

She informed the council that the district will be going to the Treasury on December 12, 2014.

Dr. Kerr introduced Shawn Parshall and Steve Hoekzema, TowerPinkster architects, and Ryan Long, Construction Manager, from CSM. Slides of the Legg Middle School remodeling project were presented and discussed.

Slide presentation

Dr. Kerr presented potential Bond Initiatives discussion:

- Larsen – traffic flow
- Jefferson - entrance security concern
- Lakeland – functionality – move Lakeland into town
- LMS – functionality – face lift
- CHS – functionality – face lift
- Auditorium not in competition with Tibbits
- Technology – 1:1 technology carts
- Athletics – stadium improvements, press box, track, turf tennis courts – this is the last year for the City courts - we need 10 courts
  - new gymnastics storage - we currently rent a space
  - fitness center
- Transportation – new bus garage and new buses
- Administration Building – sell existing facility and relocate to CHS

CFO Terry Boguth presented Financial Slides

We need your input: What do you believe are the highest priorities?

What do our kids need to compete?

How much do you think the community will support?

Audience Input:

- What would our committee do? First Committee: Show purpose to the visions
- Need visual tool to show people what they will be paying
- Safety – secure - vestibule
- Moving Lakeland into town would save transportation costs and response time
- Need to know about enrollment projections – some buildings are at capacity
- Need to build for the future
- Cadillac vs Chevy? Tier 1, 2, and 3 bond
- Auditorium could be controversial
- Authenticate need
- Transparency – give the public a lot of information
- How will technology be used? Performance? Show evidence that technology brings up grades
- Put purpose to the vision
- Do you provide options and choices? “All or Nothing”? Auditorium; will it help pass or will it fail?
- Synthetic turf can be controversial

- Coloma passed both proposals
- “getting twice as much for your money”
- Don’t have kids on the bus so long
- Terms that parents understand; how does it affect my family?
- Could Max Larsen become the 4/5 building? It would require an addition – we’re at capacity now
- Grades 3-12 would be nice to have access to the new Aquatic Center
- Year around school – A/C
- Low impact on tax payers
- How does it benefit the kids?
- Start early to communicate – Facebook
- Voters without kids; seniors, young professionals,
  - Data, higher graduation rates
  - Community Pride!
  - How do we reach voters who are not computer-savvy – newspaper
- Good schools –housing values go up – companies want community amenities (Quincy used this approach)
- Positive energy in city and schools “ Ride The Wave”
- Burnside Center
- People will support NEEDS, not wants
- Fixed income = NEEDS ONLY
- What do we want to provide as a community? - Good, thriving community
- Global society
- Asking for enough so you don’t come back too soon; (air conditioning an example)
- Lakeland School has been tested and they are fine; (musty smells) Needs mechanical upgrades for better air quality
- Everything on the list!
- Athletics – how you explain – multi-purpose for
  - All sports – communication!
  - Out of season sports require space
  - P.E. also
  - Tennis courts
  - Football – could be used by multiple ages
- Addition should be considered – wings work well
- Ask teachers what kids need to compete (staff time is being planned for input)